



# The Exploris™ School

*Empowering Learners to Change the World*

## **Our Goal: \$1,000,000 and 100% Participation**

### **The Exploris School Foundation Capital Campaign**

Over the next two years Exploris will experience a radical growth! Exciting plans are in place for a unique, sustainable building for all of our students. Our goal is to cultivating a culture of philanthropy where every family invests in Exploris.

Just as our school is growing, we are asking you to grow your contributions to the capital campaign. In the past, we have asked for support through our annual fund to raise about \$100,000. Over the next two years though, our goals are to:

- Raise \$1 million – or 10 times our annual fund
- Have 100% of families participate in the capital campaign

### **How do we get to \$1 million?**

The easiest way to think about this is to take the amount you contributed to the annual fund and multiply by 5! Then commit to making that donation for each of the next two years.

- If you gave \$100 to the annual fund last year, we get to \$1 million when you pledge \$500 a year for the next two years for a total of \$1,000! \$500 a year = \$42 a month.
- If you gave \$1,000 to the annual fund, we get to \$1 million when you pledge \$5,000 a year for the next two years for a total of \$10,000. You may choose to make your contribution in April, when you get a tax refund. Or you might consider asking grandparents to help.

### **New to Exploris and wondering how much to contribute?**

For the capital campaign, we are asking families to consider a donation of up to 2.5% of your yearly income, for two years.

- A family making \$50,000 year might consider a \$1,250 contribution to the campaign spread over 24 months, or \$52 per month. (1.25% of your annual income over 2 years)
- A family making \$200,000 per year might consider a \$10,000 contribution, in two \$5,000 payments. (2.5% of your annual income over 2 years)

### **Working together and Empowering Learners to Change the World**

(Thoughts from parent, Kristi Pettibone)