



The Exploris™ School
Empowering Learners To Improve Our World

ANNUAL FUND DRIVE

Hello! We are so glad you are part of the Exploris family. Now that the new school year is underway, we are launching our Annual Fund. This drive helps cover the cost of running our school. We rely on each of you to make it successful!

Just the facts: We need to raise \$100,000. We are asking every family to donate as generously as possible. Our goal is to have 100% participation.

What can you do right now? Decide how much you are able to contribute, and plan to make this contribution via check or online on our Annual Day of Giving on Tuesday, November 5th.

Key Points

- Charter schools do not receive the same funding that traditional public schools receive. In fact, in North Carolina, charter schools do not receive ANY money to cover building costs. As a result, Exploris must cover the cost of our buildings through our instructional funds. Exploris spends around \$360,000 a year on facilities, which is almost 11% of our annual expenditures. In order to cover this cost, we innovate, we sacrifice, and we fundraise...*which is where you come in.*
- We need to raise \$100,000 to support the 2019-2020 operating budget.
- The Capital Campaign funds are in a completely separate account for our future building. We can't touch those funds to cover this year's operating costs.
- Your donation is tax deductible, and you will receive documentation for tax purposes.

How much money do you want me to give?

As much as you are willing and able to give. We know that there are many charitable organizations at home and abroad that are doing amazing work, and that how you spend your money is a deeply personal choice. We would love it if you would make Exploris one of your top 3 charities! If everyone gave \$220 per student, we would meet our goal. However, that's unrealistic for every family. We understand that not everyone is in a financial position to donate, and that's okay. We want an economically diverse school! We strive for 100% participation, regardless of how much you give. The percentage of families that participate is a tangible demonstration of how invested our parents are in our school, and this data strengthens our position when we seek corporate involvement and apply for grants.

www.exploris.org/giving

There are 3 main fundraising drives at Exploris:

Annual Fund

to cover a gap in operating costs

PTO fundraising

to cover school support endeavors run by the Parent Teacher Organization

Capital Campaign

to cover future building

RETURNING FAMILIES

NEW FAMILIES AND RETURNING FAMILIES WHO HAVE NOT DONATED TO THE CAPITAL CAMPAIGN

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Visit www.exploris.org/giving for more information and a link to donate online. Thank you for supporting Exploris! Please contact me if you have any questions at annualfund@exploris.org.

Best regards,



Kimberly Harris
Chair, Annual Fund
The Exploris School



Ellie Schollmeyer
Executive Director
The Exploris School

Highlights of School Accolades

- US Department of Education Green Ribbon Award Winner
- Design for Change National Winner
- NC Model STEM School of Distinction – 1st school designated in the state
- *Honor School of Excellence* Recipient
- Exceeds state and national norms in both student achievement and annual growth for reading and math

Teacher Accolades

- Presidential Award for Excellence in Mathematics and Science Teaching
- Career Award for Science and Mathematics Teachers
- Kenan Fellows
- Nationally Board Certified Educators
- North Carolina Museum of Natural Science Educators of Excellence

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